

GLENN J. BARNUM

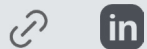
Presentation Specialist

@ glennbarnum@gmail.com

☎ (810) 459-6737

📍 Bloomfield Hills, MI

💻 glennbarnum.com



PROFESSIONAL EXPERIENCE

Union AdWorks

Clarkston, MI 📍

Presentation Specialist

📅 Jun 2014 – Jul 2023

- Developed FCA-branded presentations for senior executive internal meetings, special events, and live productions in a fast-paced environment
- Collaborated with internal teams to offer creative support for important marketing and creative projects
- Supported the production of live shows and events with acute attention to detail, emphasizing accuracy and quality, such as the Dodge SRT Banshee Reveal
- Exported and converted multiple finished files to different formats, such as from Keynote to Microsoft PowerPoint

Commonwealth/McCann

Detroit, MI 📍

Senior Production Artist

📅 Jun 2012 – Jun 2014

- Established the daily workflow process for managing all client presentation requests generated by the agency
- Responsible for creating and upholding the core design system, including brand standards, for all Chevrolet presentations in the U.S. and globally
- Collaborated with senior-level account and creative teams on high-profile U.S. and global Chevrolet presentations, as well as the production of print, out-of-home, and digital materials, with a focus on execution excellence

Doner

Southfield, MI 📍

Presentation Specialist

📅 Feb 2004 – Jun 2012

- Collaborated with the Chief Marketing Officer to deliver Request for Proposals (RFPs) for all new business initiatives of the agency
- Designed visually appealing presentations for agency meetings and new business pitches by adding animations, photographs, charts, and graphs, and by working with colors, fonts, and sizes

SUMMARY

I have over 20 years of experience in advertising and presentation design, having worked in the creative department of award-winning advertising agencies. I collaborate effectively with account managers, copywriters, art directors, and producers to deliver final projects ready for output. With extensive experience in creating multimedia presentations for executive-level meetings and new business pitches, I am agile and able to quickly adapt to fast-paced work environments.

CAREER ACHIEVEMENT

Awarded the 2013 Commonwealth Playmaker of the Year for dedication and hard work

EDUCATION

Michigan State University

📍 East Lansing, MI

College of Communication Arts & Science

Bachelor of Arts, Advertising

TECHNICAL SKILLS

Keynote & PowerPoint Presentations • Presentation Design

Adobe Creative Suite (InDesign, Photoshop, Illustrator) •

Multimedia • Animation • RFPs • Google Slides

Graphic Design • Proofreading • Business Development

Written & Verbal Communication • Public Speaking

FREELANCE GRAPHIC DESIGN

Mars United Commerce

Southfield, MI 📍

Associate Creative Director

📅 Jul 2023 – Dec 2023

- Designed RFQs and new business presentations

Oakland Hills Country Club

Bloomfield Hills, MI 📍

Graphic Designer

📅 Jun 2024

- Designed signage for U.S. Jr. Amateur Championship